

MMIST Selects Versature's Hosted Voice-over-IP Phone Service to Enhance Capabilities and Lower Cost.

Aerial delivery systems developer leverages existing IT infrastructure to implement advanced business phone system.

December 4, 2006, Ottawa, ON: Versature, the Ottawa-based national provider of innovative business communications solutions for small and mid-sized enterprises announced today that MMIST, maker of precision aerial delivery systems, is the newest customer to take advantage of Versature's hosted Voice-over-Internet Protocol (VoIP) business telephone service.

"Our existing phone system was inflexible and didn't allow us to add the advanced features our staff was looking for," said Harris Cooper, Director of Finance at MMIST. "Thanks to Versature, staff can now access their voicemail messages through e-mail, and our telework employees can receive calls made to their phone extension even if they're at home."

MMIST has also slashed its communications costs since there is no longer any phone system infrastructure to maintain. Moves/Adds and Changes which in the past have required an on-site visit by a technician are accomplished by staff themselves just by picking up and relocating the phone. No re-wiring necessary, no expensive site visits and no costly maintenance agreements.

"We expect our phone bills to be lower using Versature, but we're most excited about the additional phone and messaging collaboration features that come with it," adds Cooper. "And the fact that the service runs off of our existing network infrastructure is a big bonus."

The Versature solution is delivered as a hosted telephony service, eliminating the large expense and considerable configuration that enterprise-owned VOIP solutions entail, and making formerly expensive features – such as multiple employee extensions, automated attendants, integrated email and voice messages – affordable to small businesses.

"By Choosing Versature, MMIST was able to add advanced phone features without adding any new hardware," explains Paul Emond, CEO of Versature. "Our hosted model saves MMIST from having to deal with complex on-site telephone equipment and the expense of on-site maintenance agreements and service calls for moves, adds and changes."

MMIST has deployed the Versature service to it's 70 staff located in their new headquarters building at 3 Iber Road in Stittsville. Utilizing Versature meant that MMIST could keep their existing Ottawa-based number and allowed them to move staff to the new location in groups to minimize disruption to the business.

About MMIST

Mist Mobility Integrated Systems Technology Inc. (MMIST) is a world leader in the development, production and support of precision aerial delivery systems. MMISTTM/MC systems enable the safe and accurate delivery of critical supplies and aerial services in support of search and rescue, humanitarian relief, and military operations in hostile environments.

www.mmist.ca

About Versature

Versature provides innovative voice-over-Internet protocol (VOIP) business communications solutions to small- and medium-sized enterprises across Canada. By providing the advanced capabilities of VOIP via a hosted service, Versature allows businesses with 1 to 250 employees to easily implement telephone and telecommunications services usually accessible only by larger organizations. Versature's customers enjoy lower costs, receive care-free service, and are assured flexibility for future growth.
www.versature.com

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